

MICHAEL ROWE

Wry Vita 2010 : press and media relating to the exhibitions *Mindful of Silver* at Goldsmiths Hall, London 2010 and *Collect*, London 2012

The image is a screenshot of the Design Museum website. At the top, the Design Museum logo is on the left, and a Twitter follow button for @DesignMuseum (566K followers) is on the right. Below the logo is the text: "One of the world's leading museums devoted to contemporary design in every form from furniture, fashion, graphics, architecture and industrial design. London". A navigation menu includes: HOME, FONTSUNDAY, DESIGN, BIKEWEDNESDAY, MUSEUM, BIKE, JUBILEE, and MORE TOPICS. Below the menu, a tweet from DesignMuseum is displayed, titled "DesignMuseum tweets related to: Objectoftheday, Collect2012". The tweet content features a large image of a red box of Ryvita cereal, with the text "COLLECT 2012" above it. Below the image is the caption: "DESIGN MUSEUM OBJECT OF THE DAY, 5 MAY, Wry Vita by Michael Rowe, 2010, represented at COLLECT by Gallery S O". To the right of the tweet is a "TRENDING NOW" section with a grid of six categories: Foundsunday, Design, Bikewednesday day, Museum, Bike, and Jubilee, with a "See All Trending" button. Below that is a "SHARE THIS PAGE" section with social media icons and a "Pin it" button.

Design Museum – Object of the Day