



Date: 18th Sept. 2018

To,
Mr. Julian Robers
Fashion Designer & Academician
London

Subject: Invitation to the first edition of India Design Confluence

Dear Sir,

Greetings from The India Design Confluence (IDC).

The IDC is one of India's biggest platform and celebration of design and creativity. The 3 day event which is scheduled to take place from November 23rd-November 25th 2018 at the campus of Unitedworld Institute of Design (UID) in Gandhinagar ,Gujarat, will bring together over 10,000 students from the across India along with academicians and industry experts.

On behalf of the IDC, it is my honour to inform and invite you to participate in the event which aims to assemble designers, developers, innovative thinkers and leaders to promote creativity, create opportunities for innovation and share design knowledge. The event is dedicated to inspiring talks, experiential workshops, paper presentations, networking and innovative thinking.

We are in the process of finalizing the sessions of IDC and we will get in touch with you again with a detailed itinerary and sessions in which we want you as an expert speaker and to conduct workshops.

Kindly block your dates(Nov 23-25, 2018) and grace us by accepting our invitation.

We would like to let you know that HH Maharani Radhika Raje Gaekwad from erstwhile Baroda state, Shri Sunil Sethi, President FDCl, Shri Arindam Das, director of NIFT, Dr. Preeti Shroff, dean of MICA, art entrepreneur Shri Anil Relia are some of the stalwarts who have conceptualized the IDC and are a part of the advisory committee.

The festival is being curated by award winning art consultant , sculptor and founder of Art Kommune Amitabh Shrivastav .

Ahmedabad based Craftroots is one of the main organizers of the event.

BRICS Chamber of Commerce & Industry (BRICS CCI) has confirmed to be associated as Industry Partner for this event.

Shri Sunil Sethi, President, Fashion Design Council of India (FDCl); Ar. Rajiv Shah, Principal, Sir J.J. College of Architecture and Director - Directorate of Art, Govt. of Maharashtra; Dr. Preeti Shroff, Dean, MICA are some of the confirmed Speakers at IDC 2018.



IDC will be a design extravaganza with participation of students from institutes like NID, NIFT, CEPT, Pearl Academy, Amity, MIT, among others.

The event is centered on topics such as fashion, craft and fine arts, architecture and interior design, product designing, communication designing, animation and visual effects.

Your knowledge and experience will enrich our participating students and add to the glory of IDC. As this is the first edition of the IDC your involvement will be an encouragement and motivation for all of us.

We will be honoured if you accept our invitation while we will reach out to you again with details of the sessions/workshops for which we will need your involvement.

Yours respectfully,

Ritesh Hada

India Design Confluence