

'Manifesto for Art'

Beyond Art Activism : Rewriting arts Neoliberal Value System
26 October 2016, IMMA, Dublin

Free art collective

- 1 Our participants don't agree with us
- 2 We are not activist artists, we experiment with formats of politicization
- 3 We do not realize the political potential of art by becoming managers



The concept of public space, beloved of lonely myopic law-abiding right-on gushing morons, can only imagine the public as a mass of bodies.

The concept of the public realm, preferred by shifty piss-guzzling half-witted busy-body nerve-wracked self-serving technocrats, can only imagine the public as a mass to be administered.

The concept of the public sphere, in the radical tradition of Critical Theory, imagines the public producing itself through politicized acts of cultural exchange.



www.freee.org.uk

Freee is the art collective of Dave Beech, Andy Hewitt and Mel Jordan



**Don't
let the
media**

**have the
monopoly**

**on the
freedom
of speech**

Don't Let the Media Have the Monopoly on the Freedom of Speech, 2007, 1000000mph Gallery, London UK



PROTEST DRIVES HISTORY

Protest Drives History , Free



PROTEST DRIVES HISTORY





Jordan (Free art collective): *Protest Drives History*, 13 Istanbul Biennale, September 2013

BHAMBRA TOP FASHIONS

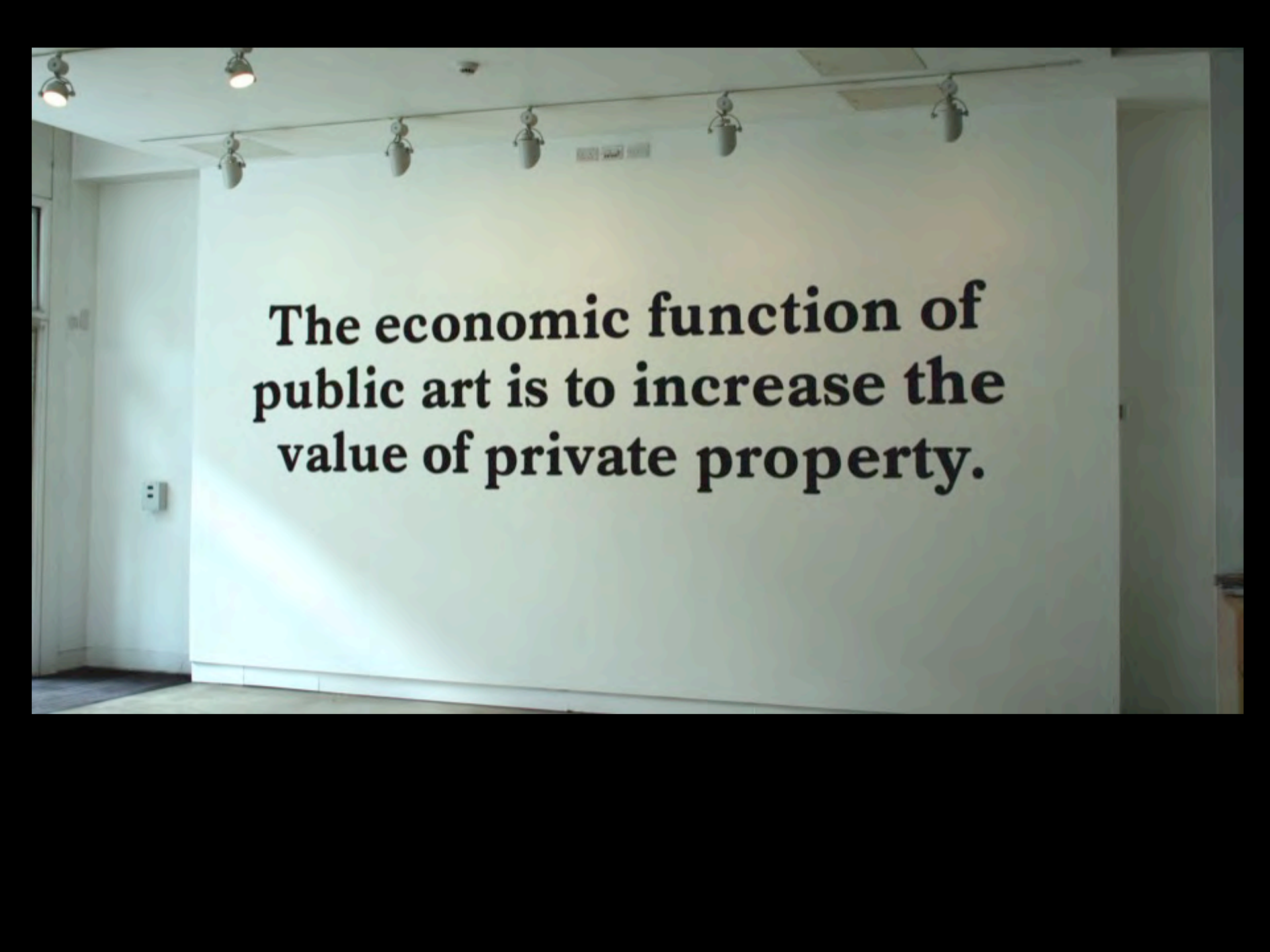
WHOLESALE & DISTRIBUTORS of.. • TEL. •
LADIES · MENS · CHILDRENS & BABY WEAR 739971

MAIDEN

**The economic function of
public art is to increase the
value of private property.**

CORPORATION ST.

ALMA STREET

A photograph of a gallery wall with a large text installation. The text is in a bold, black, serif font and reads: "The economic function of public art is to increase the value of private property." The wall is white and the text is centered. Above the text, there is a track of seven spotlights. To the left, there is a white door and a light switch. The floor is a light-colored wood or laminate.

**The economic function of
public art is to increase the
value of private property.**



The aesthetic function of public art is to codify social distinctions as natural ones, 2005, curated by Gavin Wade for the 51st Venice Biennale

***The aesthetic function
of public art is to codify
social distinctions as
natural ones, poster
and banner.*** 2005,
curated by Gavin Wade
for the 51st Venice
Biennale





公共藝術中的新帝國主義在為急進的經濟擴張開路

The neo-imperialist function of public art is to clear a path for aggressive economic expansion,

2005, Second Guangzhou Triennial, China



CASTLE MARKET LTD

S.105

公共藝術中的新帝國主義在為急進的經濟擴張開路

MARKETS

Worcester Markets
Worcester Markets







公共服務中的新物國主義作為香港的經濟策略

Wong Tai Sin
Wong Tai Sin Market

CITY GARAGE
WORKS LTD



The neo-imperialist function of public art is to clear a path for aggressive economic expansion, 2005.

- 1. Birmingham, Oct 2005*
- 2. Guangzhou, Nov 2005*
- 3. Birmingham, Dec 2005*



Protest is Beautiful, 2007, 1000000mph Gallery, London UK

FIGHT AGAINST MULTICULTURALISM




COMMODYFYING YOUR DIFFERENCE



Revolution is Sublime , Free

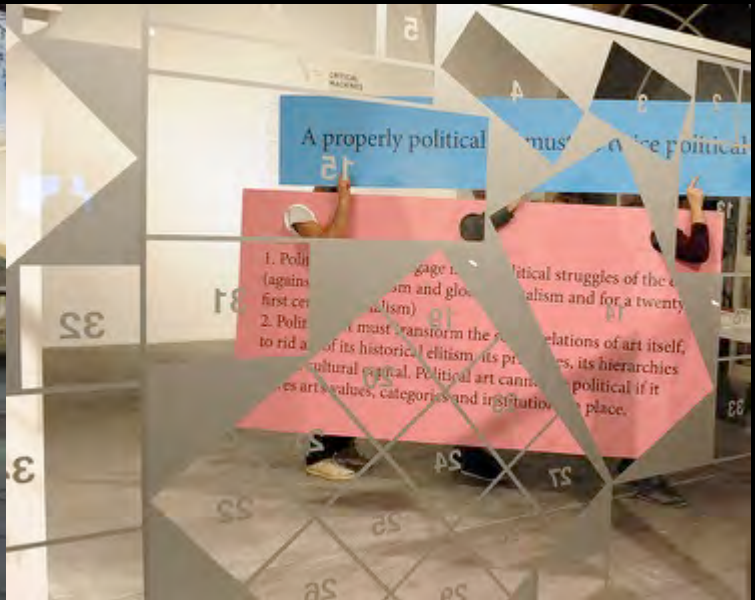


Advertising wants to convert our desire for a better life into a desire to buy something. 2008

A group of people is holding a large blue banner in an outdoor urban setting. The banner contains the text "A properly political art must be twice political". Below the banner, a yellow box contains two numbered points. The background shows a paved plaza, a bridge, and buildings under a blue sky with some clouds.

A properly political art must be twice political

1. Political art must engage in the political struggles of the day (against neoliberalism and global capitalism and for a twenty-first century socialism)
2. Political art must transform the social relations of art itself, to rid art of its historical elitism, its privileges, its hierarchies and its cultural capital. Political art cannot be political if it leaves art's values, categories and institutions in place.



Terrorism fights violence with violence

RIOTS ARE MIRACLES

SAVE THE WELFARE STATE

NATIONS MUST BE DISSOLVED

All information will be common

Austerity is class war

The free market hates the poor



dish
global kitchen

All consensus is as difficult as it is rare

broodjes soe en salades quiches taarten juices broodjes broodjes salades

PIÙ

DEMOCRACY IS NOT AN
ABSENCE OF DISAGREEMENT;
IT GETS ITS VIRTUE FROM
ITS LOVE OF DISSENT

97



Specialist in
WANDELEN & FIETSEN

There are no
experts on
happiness

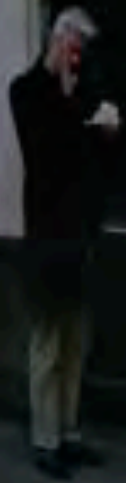
135





PiÙ

DEMOCRACY IS NOT AN
ABSENCE OF DISSENT
IF GIVE US VOICE THEN
US LOVE IT MORE





ODDS AND SODS

20th Century Applied Arts

All political horror and social unhappiness comes from trading what we want most for what we want now

CLOSED

www.odds-sods.com Tel foon 020-6122540



not an absence
of disagreement;
it gets its virtue
from its love
of dissent

Whoever
is discord
is

A hegemon can
be controlled
or destroyed
only by another

The public
sphere must be
determined by
collective opinion
information alone

A society
that is led by
the fear of
resent is not
democratic

A society
that is led by
the fear of
resent is not
democratic

Knowledge cannot
check power
by being true,
but only by
being converted
into agency

Knowledge cannot
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There are
no experts
on anything

The public
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information alone

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information alone

The public
sphere must be
determined by
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information alone

A society
that is led by
the fear of
resent is not
democratic

we
close
reflects us
intensely
a future we
give as far off

HOPE AND
CANNOT BE
IN THEMSELVES
ONLY HOPE
UTOPIA AND
OF DYSTOPIA
ARE GOOD

The Free Manifesto
Guerrilla Adverse
(After the Revolution)

Free Art Collective

Fuck Globalization
Long Live the Multitude!

Free art collective
**The manifesto for a
New Public**

FREE INVITES YOU TO PARTICIPATE IN A SHAKEN CUP OF THREE
MANIFESTOS 'ECONOMISTS ARE WRONG' - IN ORDER TO FREE STATE
NEED TO PRINT OFF THE PDF (HARD COPIES ARE ALSO BEING
DISTRIBUTED) OFF AND UNDERLINE EVERY SENTENCE THAT YOU AGREE
WITH, SIGN THE MANIFESTO TO THE EVENT AND READ OUT THESE
SECTIONS THAT YOU HAVE UNDERLINED.

THE ART OF PROTEST
IN THE
21st CENTURY

**REVOLUTION IS STILL
NEEDING**

Or, what are we?

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2012 published by the
Free art collective
(Dave Beech, Andy Hewitt
& Mel Jordan), on the
occasion of the exhibition
Adverse Collaborations,
curated by inbetweenspaces
at The Block, Brisbane
Australia

**Economists
Are Wrong!**

THE FREE ART COLLECTIVE
THE CORPORATE OCCUPATION OF THE ARTS,
THE BANK OF IDEAS, SUN STREET, HACKNEY, LONDON
SATURDAY 14TH JAN 2012. 2-6pm



Choir: Manifesto for a Counter - Hegemonic Art, International Project Space, 2007





Advertising For All Or; For Nobody At All; Reclaim Public Opinion, Free art collective, 2009, commissioned by the Institute of Contemporary Arts for the cafe/bar. Manifesto Reading.

Art belongs to each
and every one of us
not just to the
but to produce
curate coll

Long live art! Long live
activism! Long live schools!
Long live art's institutions!
... but let's change them all!
Let's open them all up to
the unruly demands of the
excluded!

THE PERSONAL IS POLITICAL BUT
SO IS THE PUBLIC. TO REGARD THE
PUBLIC ONLY IN ITS CAPACITY AS
CONSUMER OR PARTICIPANT IN

JOIN THE RESISTANCE
THE MANAGEMENT
PUBLICS! REJECT
WITHOUT THE TRADITION
OF POWER! LIBERATE
YOURSELF BY

Border art for crossing

Let's produce
ourselves together,
not through

Let's prepare works
and visuals (posters,
stickers, badges
etc.) as part of the
unlimited extension of
democratic exchange.

OF YOURSELF
COLLABORATE
OTHERS!

Art belongs to each
and every one of us
not just to the
but to produce
curate coll

COLLABORATE
OTHERS!

ING WITH

