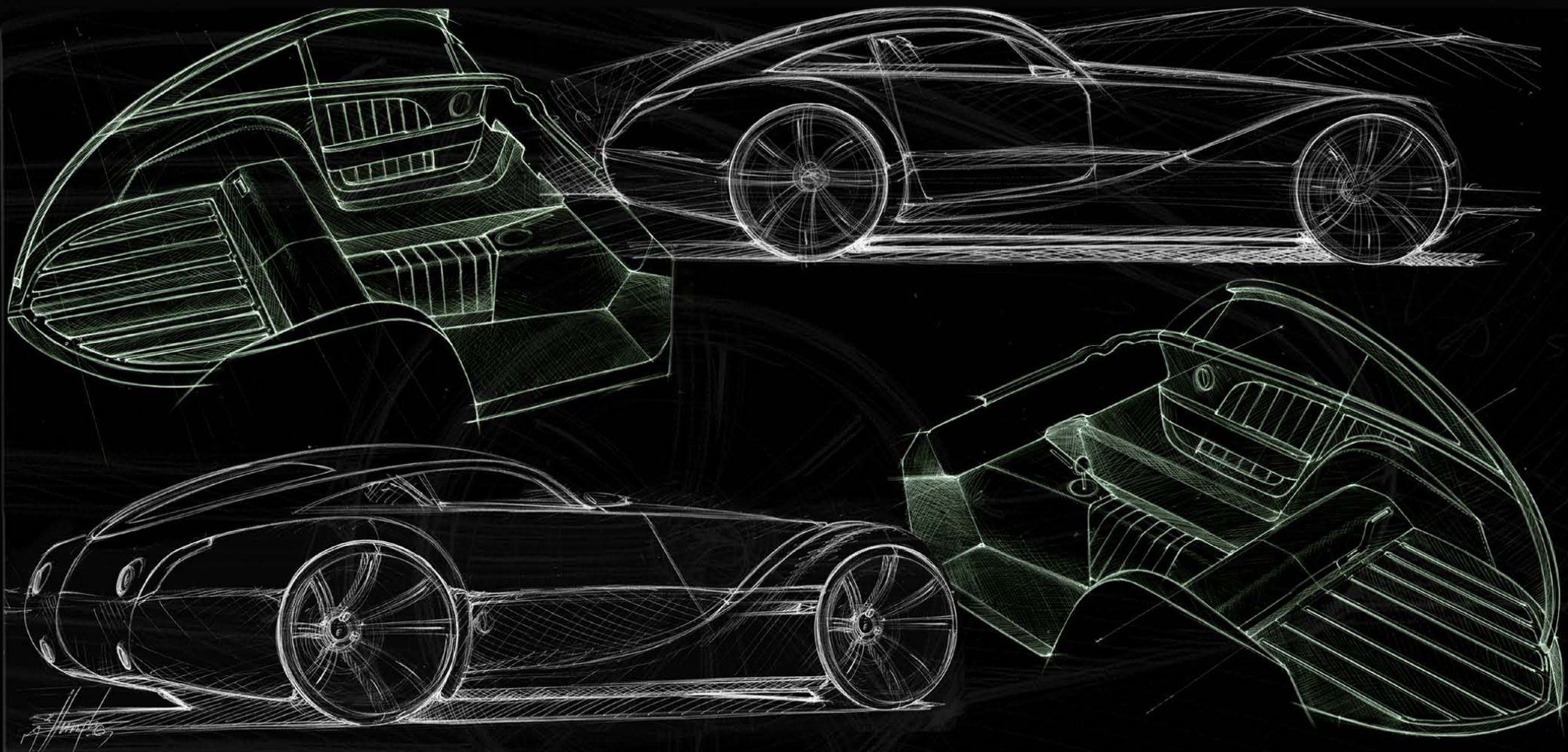




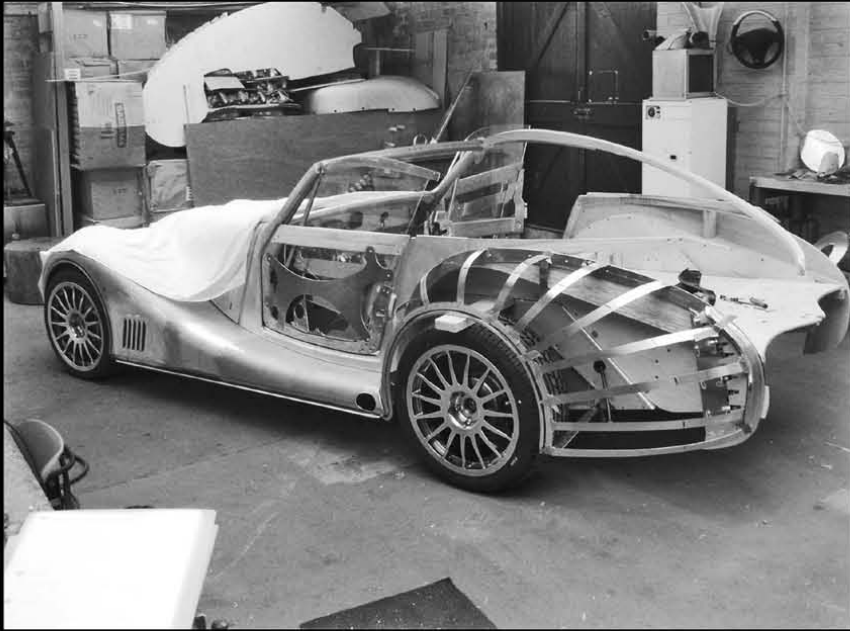
M O R G A N D E S I G N

**DESIGNING THE
THE 3 WHEELER**











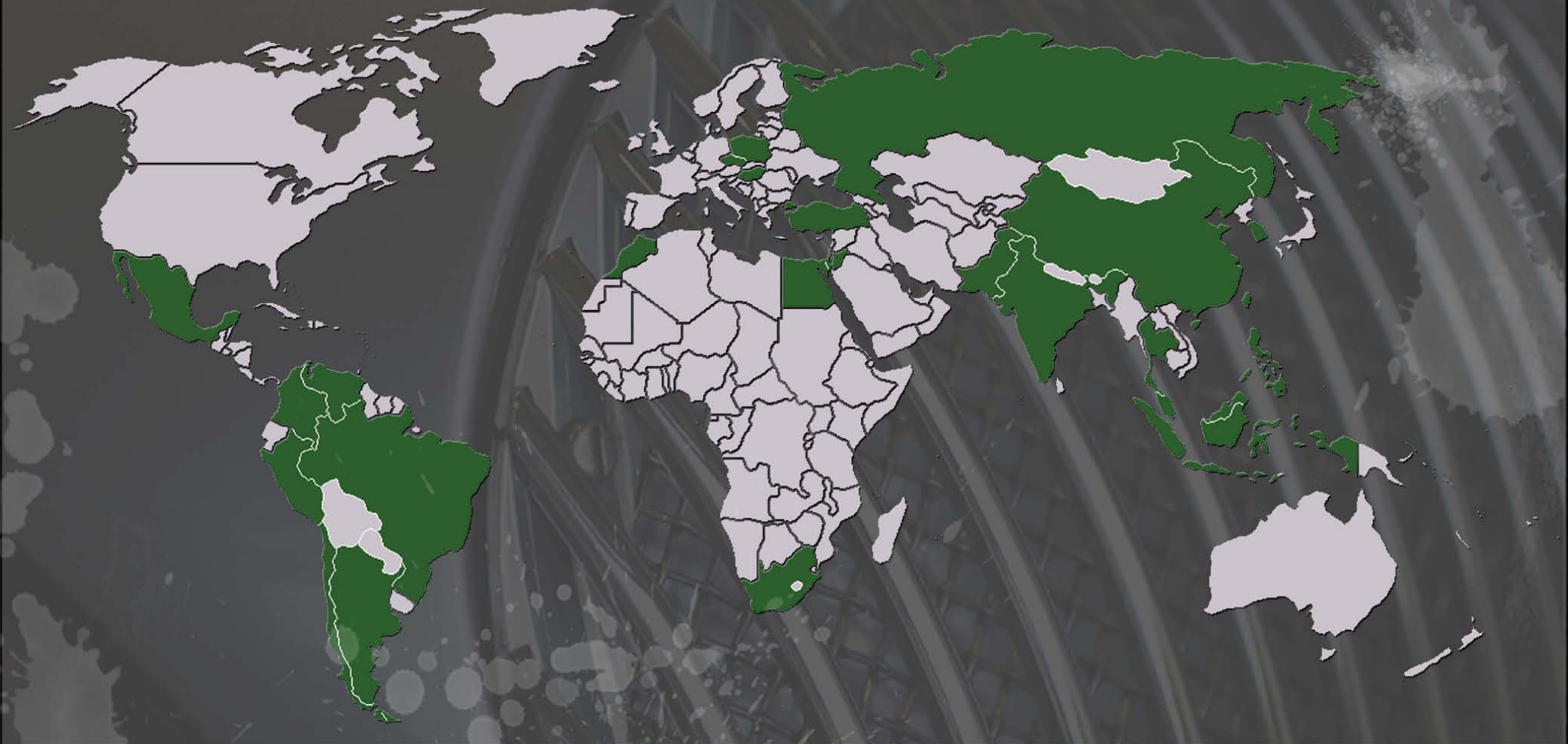
WHY BRING IT BACK



TIMING



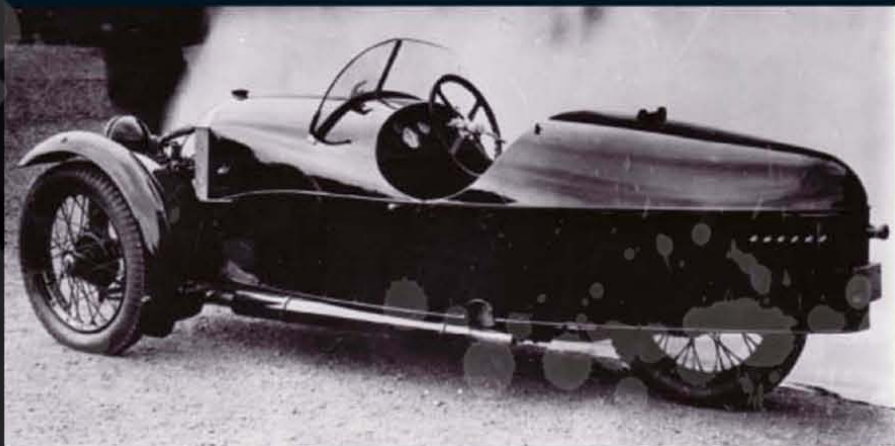
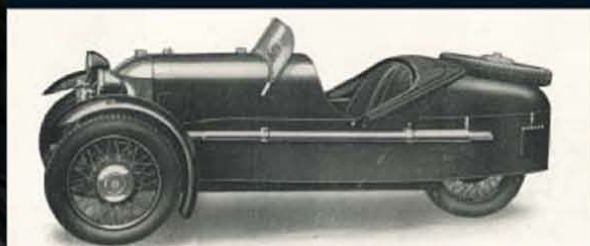
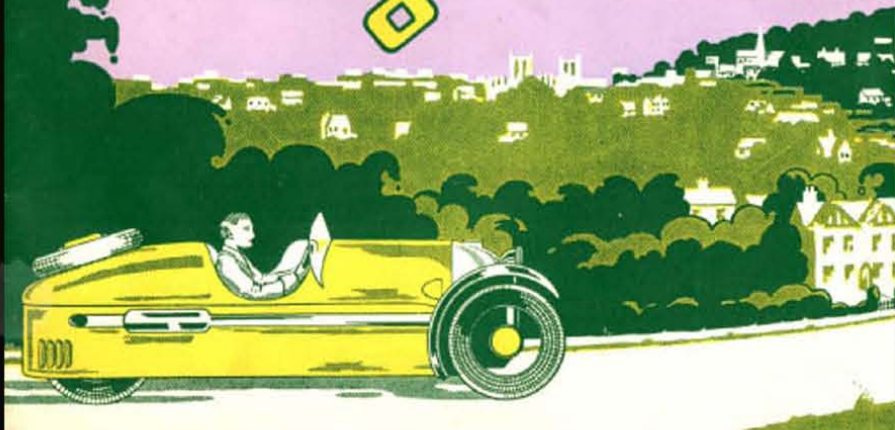
NEW MARKETS



YOUNGER DEMOGRAPHICS

THE ORIGINAL

The Morgan



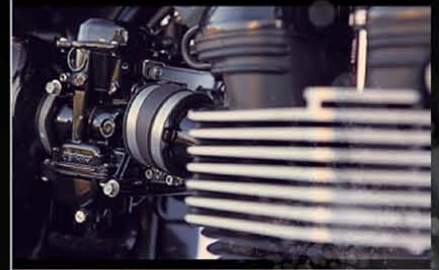




THE BRAND

DEMOGRAPHICS











DESIGN PROCESS



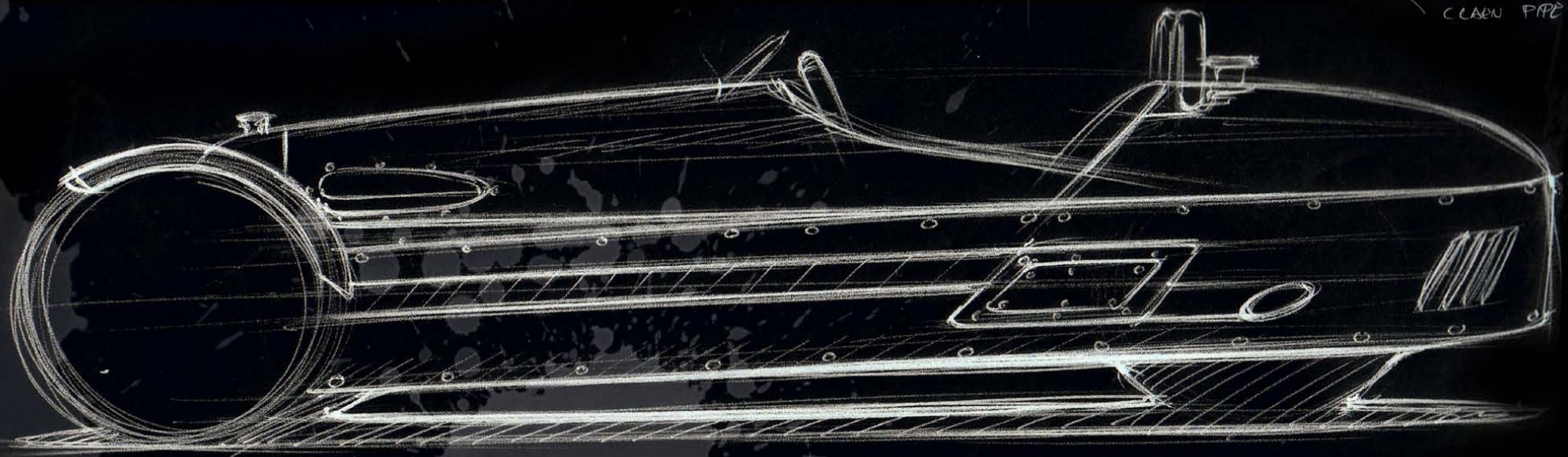
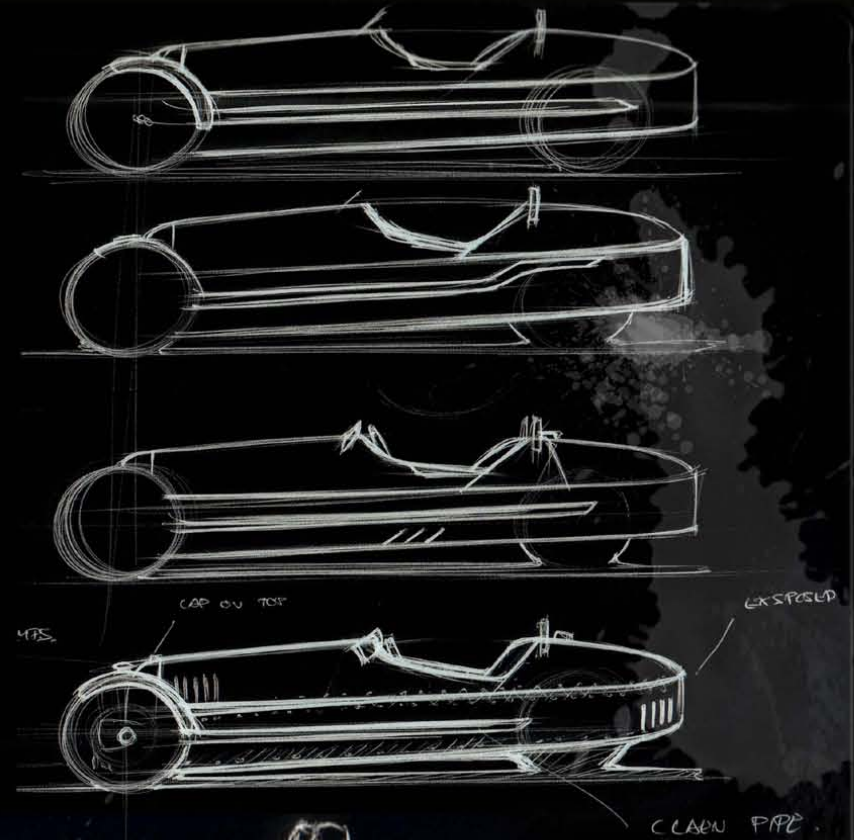
SPEED IN THE CABIN SHAPE

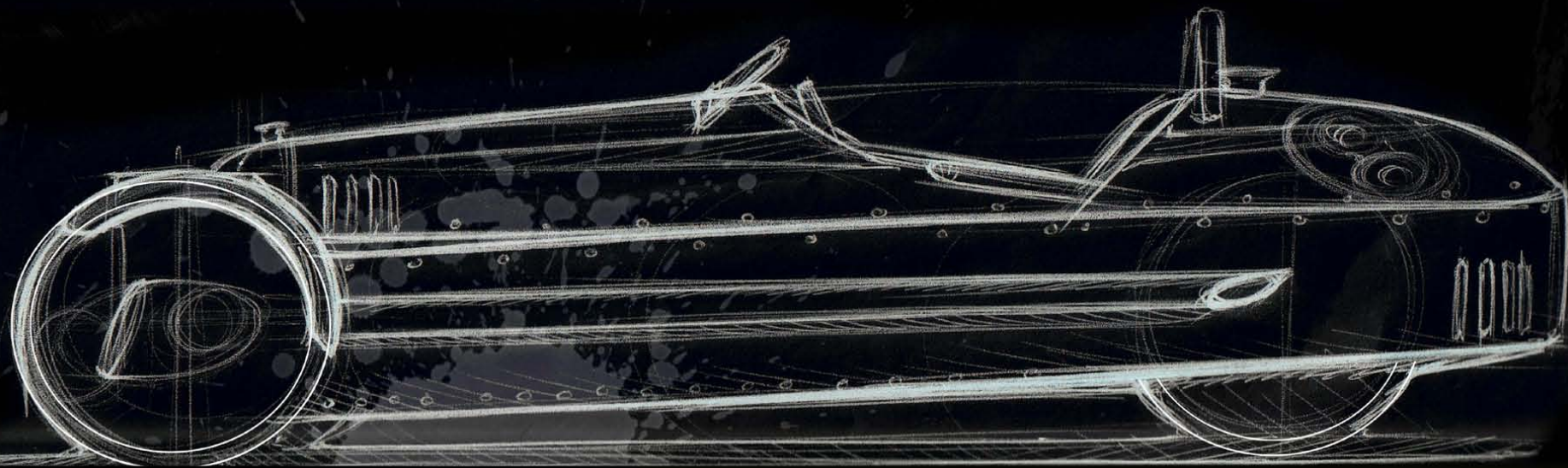
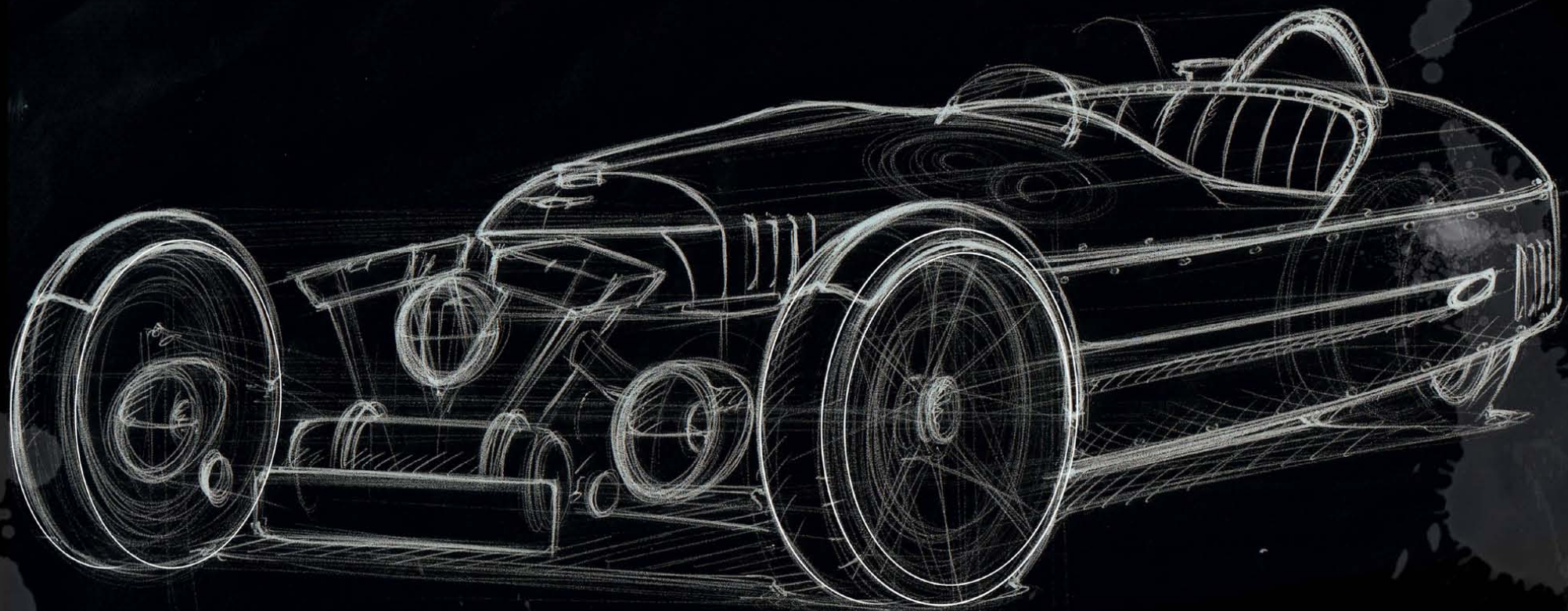
HEIGHT IN THE BODY

ANGLE OF THE BASE LINE OF THE CAR

EX-HAUST SHAPE AND POSITION

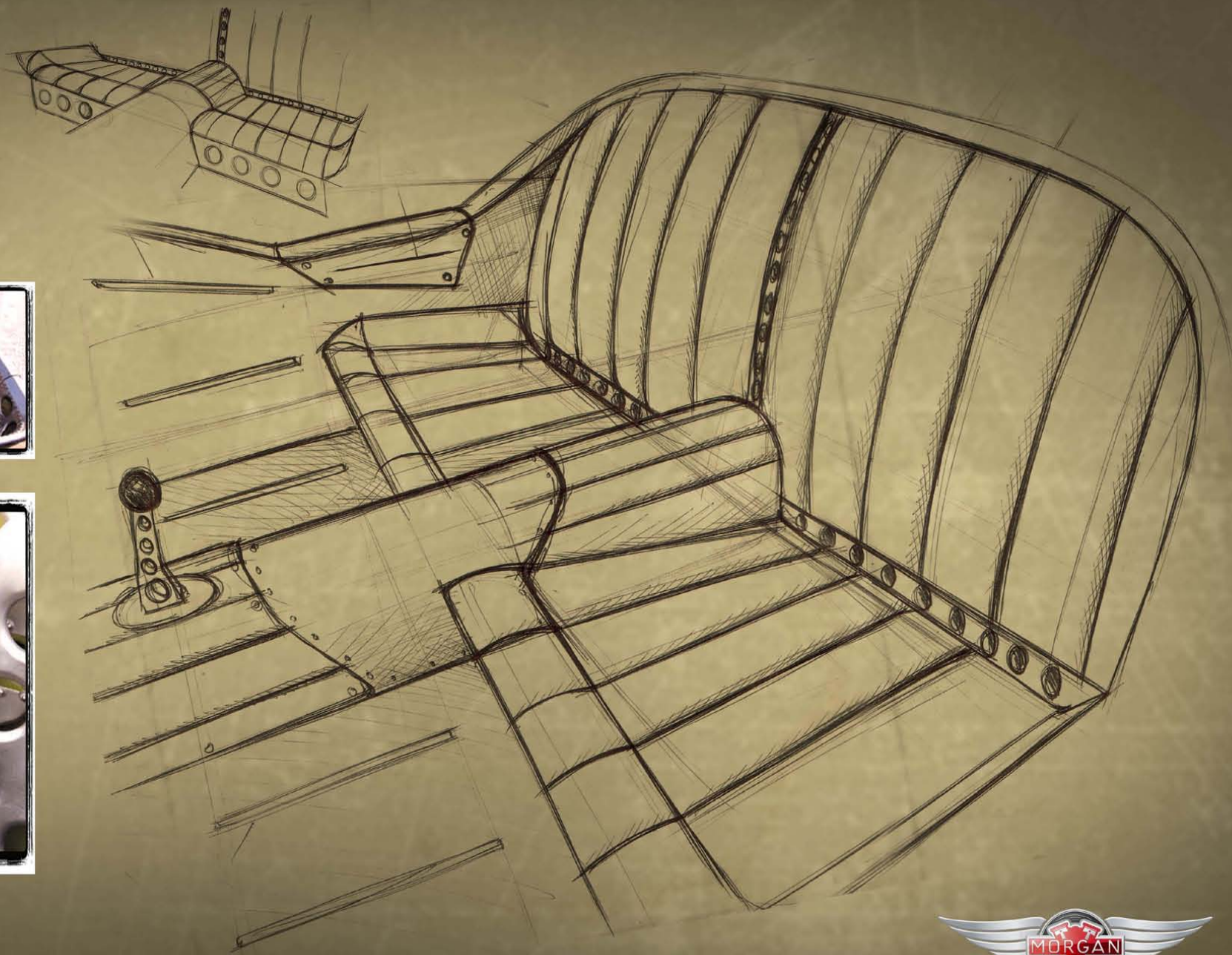
EXPOSED HONEST MECHANICAL SHAPE





Brushed aluminum
floor and doors

Exposed lightweight
holes in aluminium



Handwritten signature in red ink.





Handwritten signature in pink ink.



MORGAN THREE WHEELER



M/10



MORGAN THREE WHEELER

Aluminum back panel

anodised black
macheened dial
surrounds



Saddle leather

Matt and gloss
black stripped
switch



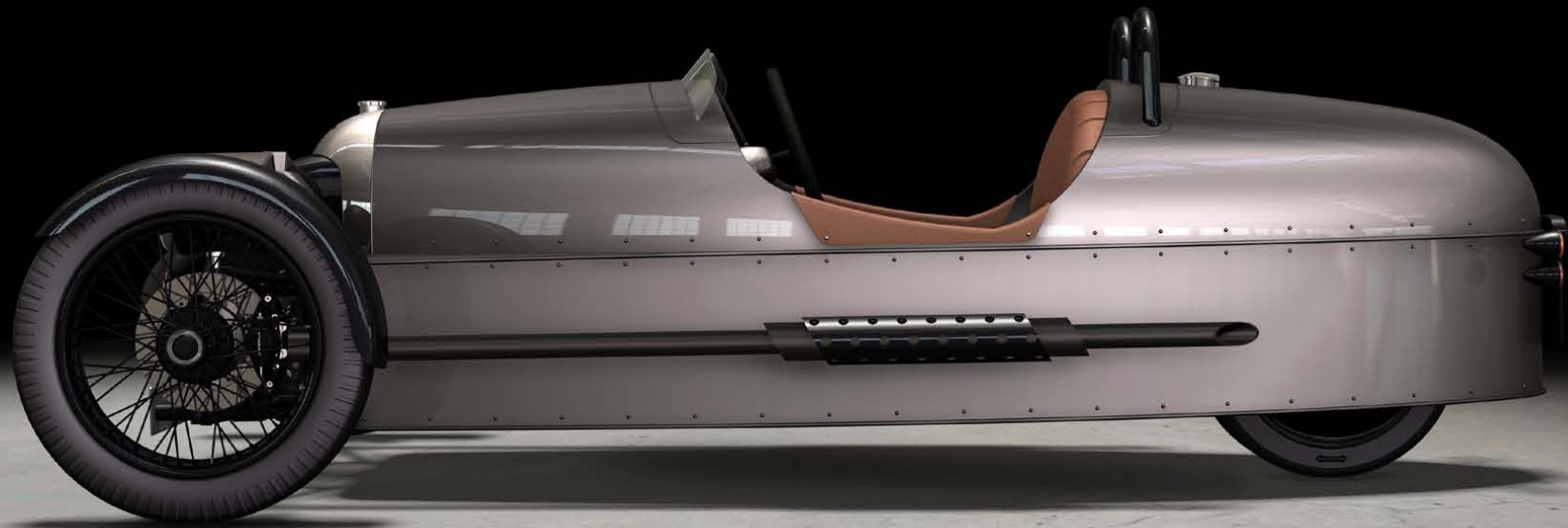
MORGAN THREE WHEELER



Handwritten signature in red ink, possibly reading "S/1/20".



Handwritten signature in red ink, possibly reading "M/1/20".



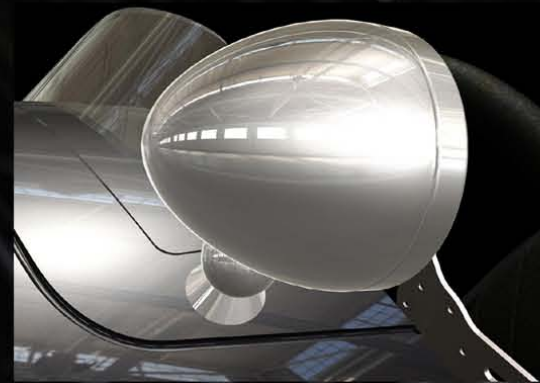
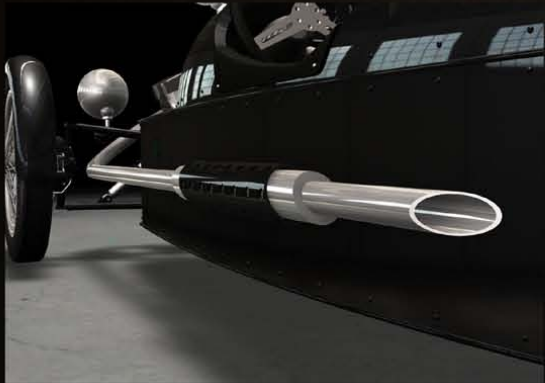
Handwritten signature in red ink, possibly reading "M. Bugatti".



Handwritten signature in red ink.



MORGAN THREE WHEELER



MORGAN THREE WHEELER



WAR BOMBER
PAINTINGS



WAR BOMBER
PIN UP OPTIONS



WAR BOMBER
SHARKS NOSE



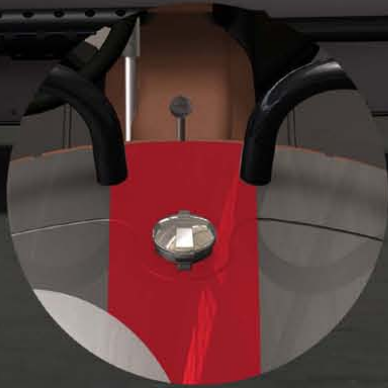
VINTAGE HOT ROD
GRAPHIC OPTIONS



VINTAGE FUEL/
OIL COMPANY LOGOS



CHECKERED FLAG
NOSE WRAP



DIFFERENT COLOR
STRIPE OPTIONS

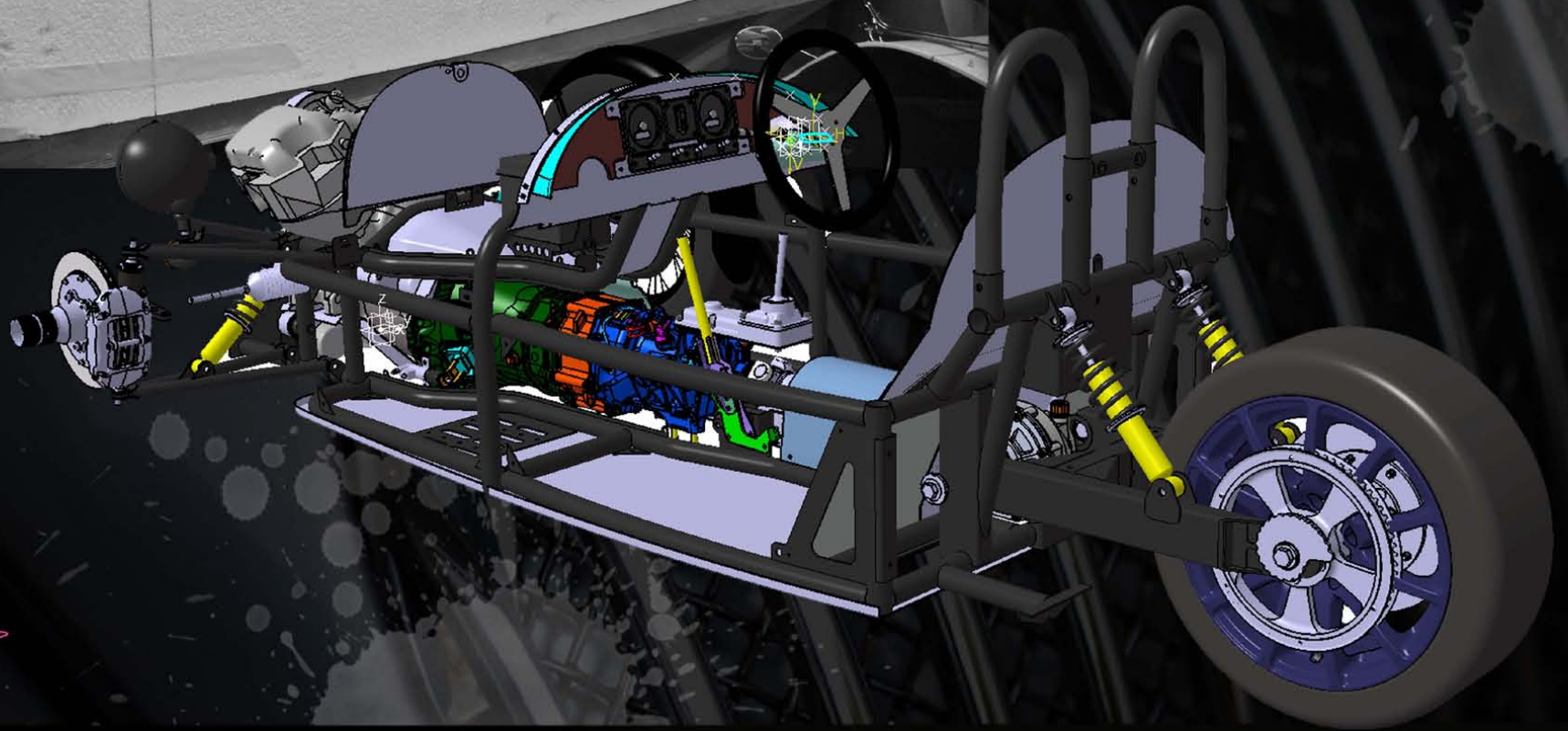


ROUNDALL AND
NUMBER OPTIONS

A handwritten signature in red ink, located in the bottom left corner of the page.

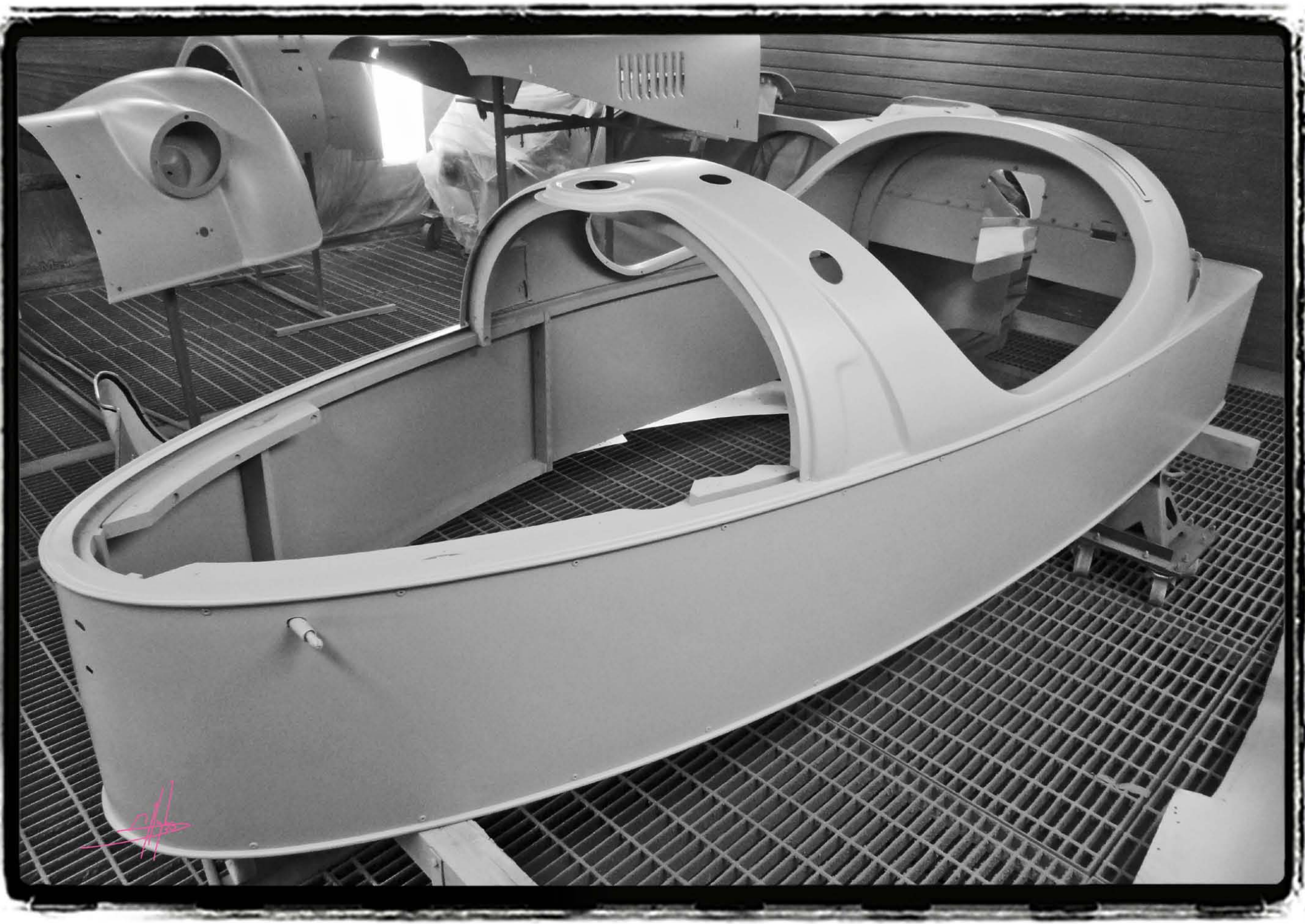


MORGAN THREE WHEELER



Handwritten signature or initials in red ink, located in the bottom left corner of the image.



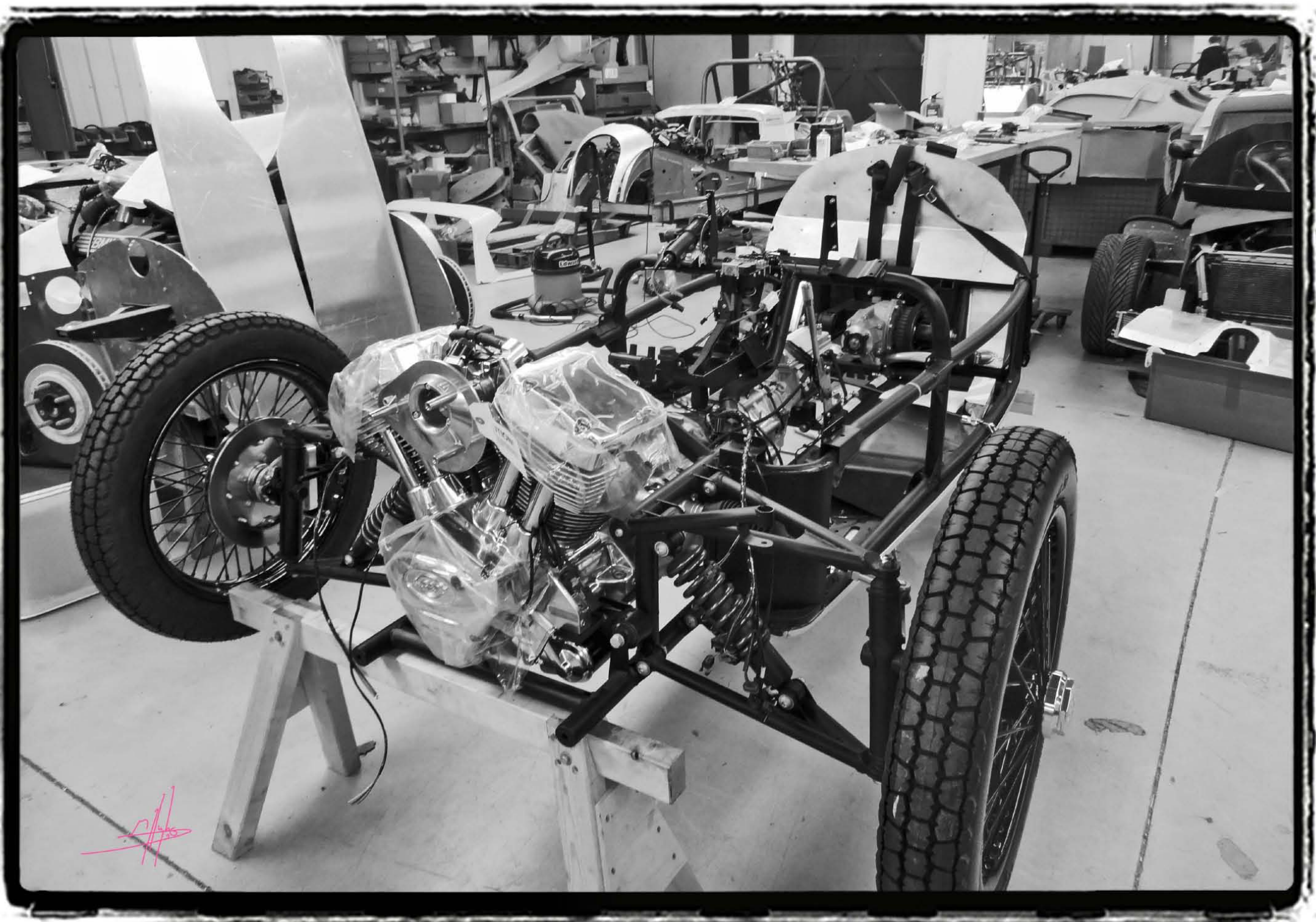




Handwritten signature in red ink.



Handwritten signature in red ink, possibly reading "S.H.S."



Handwritten signature or initials in red ink.







MORGANDESIGN

[Red signature]



Things change But The wood still the same. 



